

Cookie Policy

Version in force as at 1st June 2019

We use cookies on this website. This Cookie Policy (hereinafter referred to as the “**Policy**”) has the purpose of informing you and explaining to you notably in what ways we use them, what information we process, who we share this information with, and particularly why we do this.

The Policy applies to cookies stored on the websites www.i-hub.com/b2b and <https://user.i-hub.com> published by i-Hub (hereinafter referred to as the “**Website**”). If you have any comments or questions, you can contact our Data Protection Officer by email at dpo@i-hub.com.

You will also find further information about the way in which your personal data is processed by reading our Privacy Notice at www.i-hub.com/b2b.

You can find the Website Terms of Use at www.i-hub.com/b2b.

1. What is a cookie?

A cookie is a text file saved on your device (PC, tablet, smartphone, etc.) via the web browser (hereinafter referred to as the “**Browser**”) you use (Google Chrome, Mozilla Firefox, Microsoft Internet Explorer, Apple Safari, Opera, etc.). Some cookies are saved directly by the Website when you visit.

What cookies do you use on your Website and why?

a) Internal cookies necessary for the Website to work

Some cookies save technical information about your internet browsing (e.g. choice of language, screen resolution, etc.) necessary for the Website to work properly. We therefore use cookies to store the most relevant information on the Website, which helps us give you the best possible browsing experience. Thus, we use cookies for various purposes, notably to adapt the display of the Website or your language preferences.

Name of cookie	Purpose	Duration of storage
Lang	Language preference	2 years
cookies-accepted	Indicates that the user has accepted cookies. The message will not appear in subsequent visits.	2 years

b) Audience measuring cookies

These cookies enable us to analyse your browsing behaviour or your approximate geographic location, thus enabling us to refine our user statistics by learning in what way you reached the Website, the pages you visit, the links you click on, the time spent on these pages, etc.

Name of cookie	Purpose	Duration of storage
t, rt	Recognise the user concerned	Deleted when the user closes his browser
_ga	Used to distinguish users.	2 years

_gid	Used to distinguish users.	24 hours
_gat	Used to throttle the request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be called _dc_gtm_<property-id>.	1 minute
AMP_TOKEN	Contains a token that can be used to extract a client ID from the AMP Client ID service. The other possible values indicate an opt-out, an in-flight request or an error retrieving a client ID from the AMP Client ID service.	30 seconds to 1 year
gac<property-id>	Contains information about the campaign for the user. If you have linked your Google Analytics and Google Ads accounts, the conversion tracking of the Google Ads website will read this cookie, unless you refuse.	90 days

In principle, cookies do not identify you by name, but recognise certain identifiers issued by the Browser of the device you use to visit the Website. We do not associate the information collected by the cookies with your personal data.

To find out more about the different types of cookies, you can visit the website <http://www.allaboutcookies.org/fr/>, and about Google Analytics in particular: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

2. Your rights over the use of these cookies

You can delete, block or deactivate cookies at any time using the settings of your Browser, but some or all functionalities of the Website and the services we offer may then not work correctly (or simply ask you to re-enter information previously provided on your next visit to the Website).

Depending on the Browser you use, you can block all or some types of cookies for all or part of the Website.

To manage the settings of your Browser, go to the menu / page “Tools” / “Preferences” and “Internet Options” or the equivalent in your Browser. Then look for the “Clear Browsing History”, “Confidentiality” or “Cookies” settings.

Owing to the increasing number of web browsers available and the multiple versions used, it is not easy to provide you with detailed and exhaustive information on the settings for each of them. Please therefore consult the help available for the Browser you use to find out more information on managing settings.

3. Updates to this Policy

We may make changes to the way in which we use cookies. If these changes require us to update this Policy, we will notify you and notably endeavour to display it on our cookie banner.